C-Suite Invitational
Las Vegas: Transformational Healthcare
Las Vegas, Nevada
South Point Hotel
Thursday, February 16, 2017

Transformational Healthcare
Focus on ACO’s, Bundles & Readmissions
DIRECTIONS TO EVENT

LAS VEGAS READMISSIONS SUMMIT
Thursday, February 16, 2017

SOUTH POINT HOTEL
9777 S Las Vegas Boulevard
Las Vegas, NV 89183

FROM MC CARRAN INTERNATIONAL AIRPORT
Get on I-215
Take Exit 12B
Take I-15 S to W Silverado Ranch Blvd
Take Exit 31 from I-15 S
Merge on I-215
Take Exit 12B for Interstate 15 S toward Los Angeles
Keep left and merge onto I-15 S
Use the right 2 lanes to take Exit 31 for Silverado Ranch Blvd
Continue on W Silverado Ranch Blvd to your destination
Use the left 3 lanes to turn left onto W Silverado Ranch Blvd
Turn right
Make another right
Destination will be on the right
<table>
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<th>Time</th>
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<td>8:30 AM</td>
<td>Opening Remarks, Las Vegas HEALS</td>
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<tr>
<td>8:35 AM</td>
<td>Dr. Eric Coleman</td>
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<tr>
<td>9:15 AM</td>
<td>Robyn McGann, Stryker BPCI Best Practice Intro</td>
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<td>9:20 AM</td>
<td>Solution Provider Showcase</td>
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<td>9:40 AM</td>
<td>Eugene Somphone, Southwest Medical TeleHealth Success</td>
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<td>10:10 AM</td>
<td>Networking &amp; Vendor Showcase</td>
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<td>10:30 AM</td>
<td>Dr. Josh Luke</td>
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<td>11:15 AM</td>
<td>Sandy Smith, NRPC Innovation Contest Winner Sternal Vest</td>
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<td>11:20 AM</td>
<td>C-Suite Panel</td>
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<td></td>
<td>Co-moderator: Josh Luke &amp; Noel Pugh (PatientPing)</td>
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<td>Panelists:</td>
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<td>Brian Brannman, Dignity Health</td>
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<td>Sam Kaufman, Henderson Hospital</td>
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<td>Linn Billingsley, Kindred</td>
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<td>Mason Van Houweling, UMC</td>
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<td>Dr. Jeffrey Murawsky, Sunrise Hospital CMO</td>
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<td>Noon</td>
<td>Vendor Showcase &amp; Lunch Break</td>
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<td>1:00 PM</td>
<td>Jack Rein, ResCareNation.com Intro</td>
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<td>1:05 PM</td>
<td>Care Management Panel</td>
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<td>Moderator: Chad Fotheringham, AMADA Senior Care</td>
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<td>Panelists:</td>
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<td>Deborah Walker, Mountainview Medical Center &amp; Chair of Las Vegas HEALS</td>
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<td>Task Force</td>
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<td>Gina Pierotti-Buthman, UHS/Valley Health System</td>
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<td>Joanne Scillia, Renown Health</td>
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<td>Jackie Buttaccio, HealthInsight</td>
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<td>Robyn McGann, Stryker</td>
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<td>Sherrie Siewers, Sunrise Hospital</td>
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<td>1:50 PM</td>
<td>Julie Moreau, Stryker JointCOACH Best Practice Intro</td>
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<tr>
<td>1:55 PM</td>
<td>Erin Smith, PACCR &amp; naviHealth Policy Updates</td>
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<td>2:30 PM</td>
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Meeting Patients Where They Are: The Care Transitions Intervention
8:35am

Dr. Eric Coleman
Founder, Coleman Transitions Intervention
Professor of Medicine and Head of the Division of Health Care Policy and Research
University of Colorado Anschutz Medical Campus

Eric A. Coleman, MD, MPH, is Professor of Medicine and Head of the Division of Health Care Policy and Research at the University of Colorado Anschutz Medical Campus. Dr. Coleman is the Director of the Care Transitions Program, aimed at improving quality and safety during times of care “handoffs”. Dr. Coleman serves as the Executive Director of the Practice Change Leaders—a national program to develop, support and expand the influence of organizational leaders who are committed to achieving transformative improvements in care for older adults. Dr. Coleman was recognized with a 2012 MacArthur Fellowship for his work in bridging innovation and practice through enhancing the role of patients and family caregivers in improving the quality of their care transitions. Please visit www.changeleaders.org.

Robyn McGann, Stryker BPCI Best Practice Intro
9:15 am

Robyn McGann
Stryker Performance Solutions
BPCI Compliance Officer

Robyn McGann, BSN, MBA has over 20 years as a nurse executive with recent time spent as the COO of a large orthopedic surgical group. She brings a wealth of knowledge and experience from a variety of healthcare settings including hospital inpatient/outpatient specialty areas, ambulatory surgical centers, large physician multispecialty practices, home health care, and private practice billing and contracting. Robyn also has a background in geriatric population based risk mitigation and maintains this as a career focus. Because of her operational background, she is able to identify specific organizational opportunities for change that drive clients towards success in today’s reform environment. Currently, her primary focus is in bundled payment via the CMS voluntary Bundled Payment for Care Improvement (BPCI) program and the mandatory Comprehensive Joint Replacement (CJR) and Episode Payment Models (EPM).

Solution Provide Showcase
9:20 am
Southwest Medical Associates Telehealth Success
9:40 am

Dr. Eugene Somphone
Southwest Medical Associates/OptumCare
Medical Director

Eugene Somphone, MD, currently serves as Medical Director for Southwest Medical’s On Demand Care, which includes its urgent cares and telemedicine practice. He is a native Nevadan and received his medical degree at the University of Nevada School of Medicine. He completed his residency in family medicine at the UCLA Multi-Campus Division of Family Medicine in Northridge, where he also served as Chief Resident. He joined Southwest Medical out of residency in 1997.

Networking
10:10 am

Discharge with Dignity: For my Mom & Yours, & Your Bottom-Line
10:30 am

Dr. Josh Luke, FACHE
The Voice of American Healthcare
International Healthcare Futurist

Adjunct Faculty, University of Southern California Sol Price School of Public Policy
Founder, National Readmission Prevention Collaborative & National Bundled Payment Collaborative
Author: Ex-Acute: A former hospital CEO tells all about what’s wrong with American healthcare
Author: Readmission Prevention: Solutions Across the Provider Continuum
Chief Strategy Officer, Compliagent/Nelson Hardiman Healthcare Law
LinkedIn Healthcare Pulse Writer

Dr. Josh Luke is a best-selling author, hospital CEO, healthcare futurist, thought-leader and international motivational speaker. He is an experienced hospital CEO, health system Vice President and nursing home administrator. He is regarded as a “futurist” on the Affordable Care Act and how it will shape the continuum of care and has been described as an innovator, forward-thinking and a strategist on teaching ACO’s, BPCI’s, acute hospitals and post-acute leaders how to position themselves for revenue growth in a post-ACA model.


In that role He served as the CEO of multiple acute hospitals in California, as CEO of HealthSouth Las Vegas (acute rehab hospital), Administrator in the Skilled Nursing Division of Kindred, as Vice President of Post Acute Services for Torrance Memorial Health System and had direct oversight of home health and hospice services in his health system Vice president role. Dr. Luke founded the National Readmission Prevention Collaborative in October 2013 (nationalreadmissionprevention.com) to showcase Best Practice Integration models and the National Bundled Payment Collaborative in 2015.
NRPC Innovation Contest Winner Intro - Sternal Vest
10:20am

Sandy Smith is co-owner of SmithInc, who markets the Sternal Vest. Sternal Vest was named the 2016 NRPC Innovation Contest winner for “Highest Hospital Readmission Product”. Sternal Vest is one of the best kept secrets in health care and won’t be for much longer, as this compression vest used primarily for post-open heart surgery included a patented fabric that is reducing post-surgical infections. The vest as a whole is not only reducing recovery time in the hospital and improving outcomes, but its allowing patients to return home sooner and to return to their desired lifestyle in a quicker and safer manner.

You can request more information on Sternal Vest at www.NationalReadmissionPrevention.com

C-SUITE PANEL
11:20am

MODERATOR
Noel Pugh
PatientPing

MODERATOR
Josh Luke
Founder, National Readmission Prevention Collaborative

Brian Brannman
Dignity Health, Nevada
President & CEO

Brian G. Brannman is senior vice president of operations for the Nevada service area with Dignity Health. Brannman’s oversight encompasses Dignity Health’s multi-site, multi-area health care service offerings in Nevada, including acute-care hospital operations, physician relationships, ambulatory and outpatient service delivery systems and healthcare philanthropy. Brannman is known for the diversity and complexity of his past accomplishments, and for a focus on top-notch performance combined with compassionate, patient-centered care. He was named to his current role in January 2014, joining Dignity Health from University Medical Center of Southern Nevada, where he served first as chief operating officer, and later chief executive officer. His extensive health-care leadership experience prior to UMC includes more than 30 years with the United States Navy, including serving as commander and CEO of Navy Medicine West. A fellow of the American College of Healthcare Executives, Brannman has a Master of Science degree from the Naval Postgraduate School in Monterey, Calif., a Master of Arts in healthcare management from Webster College and a bachelor's degree in healthcare administration from Southern Illinois University.
Sam Kaufman serves as the CEO and Managing Director of newly constructed/opened Henderson Hospital in Henderson, Nevada. Henderson offers emergency care, a myriad of surgical services, maternity care and ancillary services. Sam’s current responsibilities include the management of the new hospital with a particular emphasis on strategic planning, business development, physician relations and value-based purchasing expectations, along with finance, human resources, and daily operations. He is intrinsically involved with developing Henderson’s Management Team, hospital culture development, along with all aspects of opening a new facility.

Sam’s career has spanned a quarter century, beginning as an Assistant Head of Record Processing with the National Institutes of Health in 1989. Since relocating to Las Vegas in 1992, and joining what is now The Valley Health System, his career path has included medical records, medical staff, Assistant Administrator and Chief Operating Officer. He was named the CEO of Desert Springs Hospital in 2005 and added Valley Hospital to his portfolio in 2013 where he served as CEO for both facilities simultaneously between September 2013 and July 2015. He was then promoted to the position of CEO/Managing Director of Henderson Hospital in October of 2015, and served as CEO at both Desert Springs and Henderson until May 2016 where he is now overseeing the newly opened Henderson Hospital.

Linn Billingsley has more than thirty years in healthcare, in both for-profit and not-for-profit/faith-based settings. She spent the past twenty years in executive positions -- local, regional and enterprise-wide -- including twelve as CEO and regional executive for multiple specialty hospitals in the Southwest. Her success at building highly effective teams and transforming organizational environments paved the way for award-winning performances by hospitals under Linn’s leadership. Linn understands that creating service-centered, quality-driven organizations produces financially successful organizations as well; increased revenues and improved profitability combined with key quality and patient satisfaction metrics led to her achievement of Kindred’s CEO of the Year Award.
Jeffrey Murawsky joined Healthcare Corporation of America as the Chief Medical Officer of the Sunrise Hospital and Medical Center in Las Vegas, Nevada on December 1st, 2014. He provides physician leadership for the integration and operation medical staff services of over 690 medical, surgical and rehabilitation inpatient beds, outpatient diagnostics services and surgical centers. Prior to joining Sunrise Hospital and Medical Center from 2009-2014, Dr. Murawsky was the Regional Chief Executive Officer for the Department of Veterans Affairs Healthcare Network Great Lakes based in Westchester, IL serving Northern Illinois, Wisconsin, Northwest Indiana and the Upper Peninsula of Michigan which was comprised of 6 hospitals, 1 military medical center and 43 outpatient clinics. Dr. Murawsky was the Regional Chief Executive Officer for the Department of Veterans Affairs Healthcare Network Great Lakes based in Westchester, IL serving Northern Illinois, Wisconsin, Northwest Indiana and the Upper Peninsula of Michigan which was comprised of 6 hospitals, 1 military medical center and 43 outpatient clinics. From 2006-2009, Jeff was the Chief Medical Officer for the VA Great Lakes Network. Before joining the Veterans’ Administration at Hines in 2001, he was the director of community based teaching for the Loyola University Health System and the medical director of the Loyola/Rehabilitation Institute of Chicago Center in suburban Chicago. Dr. Murawsky held the position of Associate Professor of Medicine at Loyola University Stritch School of Medicine.

Dr. Murawsky is a native of DeKalb, Illinois and received a bachelor’s degree from Brandeis University in Waltham, Massachusetts and received his Doctor of Medicine from Loyola University Stritch School of Medicine in Maywood, Illinois in 1994. Dr. Murawsky is Board Certified in Internal Medicine and a published author in health services research. He is a member of the American College of Healthcare Executives, and a Fellow of the American College of Physicians.
Jack Rein, CEO
ResCareNation.com &
Natl. Assn. of Res Care Facilities

Jack Rein is Founder of ResCareNation.com, a website dedicated to providing service and group purchasing benefits to owners of residential homes caring for seniors. Often referred to as 6 bed, 10 bed or 12 bed facilities, ResCareNation serves as the business arm of the National Association of Residential Care Facilities (NARCF). NARCF (online at www.NARCF.org) was founded by Josh Luke and Jack Rein in 2016 to advocate for owners of residential care facilities nationwide.

Chad Fotheringham
AMADA Senior Care
Co-Host, Discharge with Dignity Podcast

Chad Fotheringham has ten years as president of amada senior care which is one of the fastest growing company's in the senior care space. Amada now has 87 offices in 30 states. Prior to amada Chad served as national account manager with Pfizer pharmaceuticals and specialized in the Medicare advantage sector where he worked as lead coordinator of Pfizer’s contracting and disease management programs with managed Medicare advantage companies.

Chad founded the Discharge with Dignity Podcast with co-host Josh Luke in February 2016. The program will launch in March 2016 and serve as a Podcast dedicated specifically to providing resources and options for case managers, discharge planners and social workers seeking solutions for enhanced senior care after a hospitalization or skilled nursing stay. Chad is also father of seven children and married to Nicole Nelson Fotheringham for 24 years.

Gina Pierotti-Buthman, RN, MSN, ACHRН
Valley Health System
System Director Case Management

Gina Pierotti-Buthman is currently the Regional Director of Care Management, Utilization Management and Social Services for the Valley Health System. She came to the Valley System from Southwest Medical Associates, as the Director of Medical Management for the delegated Managed Medicare Product and Program, Senior Dimensions. Previously, Gina was a Manager with United Health Care/Sierra/Health Plan of Nevada, managing various lines of business and Continuity of Care/Case Management for the company. When Gina arrived in Las Vegas, 6 years ago, she started her journey with the Dignity Health System as the Cardiovascular and Medical Imaging Clinical Specialist and Educator and then proceeded to Market Director of Case Management and Utilization Management. Prior to the move, Gina spent 18 years with HCA in various leadership, clinical, and management roles. If you were to ask Gina about her last 6 years in the Valley, she would say she loves living here and advocating with Las Vegas health care professionals to improve health care access and transitions of care for all residents. This has been the best 6 years of her 35 year career in nursing and advanced practice. Gina is very passionate in providing health care management and advocacy for each and every member of the community. In her spare time, she can be seen reading medical journals, researching latest health care innovations and hiking this states wonderful outdoor terrain with her daughter.
CARE MANAGEMENT PANELISTS

Deborah Walker  
MountainView Hospital  
Director of Case Management  
Co-Chair, Las Vegas HEALS Readmissions Task Force

Since 2011, Deborah Walker has served in the role of Director of Case Management, Social Services and Clinical Documentation Improvement at MountainView Medical Center in Las Vegas, Nevada. Responsible for all director and management duties for approximately 52 employees (Nurse Case Managers, Social Workers, Clinical Documentation Specialists, and support staff). Medicare RAC ALJ Hearing “Expert Witness.”

She also serves as Co-Chair of the Las Vegas HEALS Readmission Task Force. Prior roles included serving as Director of Case Management at Banner Boswell Medical Center in Sun City, Arizona and Manager of Case Management for John C. Lincoln Hospital Network in Phoenix, Arizona.

Jackie Buttaccio, BSHSM, CPHQ  
HealthInsight  
Quality Improvement Director

Jackie Buttaccio is the Quality Improvement Director in HealthInsight Nevada. She manages all projects and contracts under the Centers for Medicare & Medicaid Services Quality Improvement Organization work and other contracts in Nevada operations. Ms. Buttaccio ensures quality improvement projects are developed and implemented with distinction, meeting all contract requirements, while fulfilling and supporting the vision of HealthInsight. Currently, Ms. Buttaccio is leading efforts in a statewide initiative aimed to reduce 30-day hospital readmissions by igniting change in the provider and health care communities throughout the state of Nevada.

Sherry Siewers  
Sunrise Hospital  
Director, Case Management

Sherry Siewers has served for five years at Sunrise Hospital and Medical Center/Sunrise Children’s Hospital (690 beds) as Administrative Director of Case Management, with oversight of a staff of 90 team members. Prior to this role, she served for seven years as District Director of Case Management/CDI for Kindred Healthcare with oversight of 7 LTACs in Nevada and Arizona. In prior roles she worked as Director of Case Management at Summerlin Hospital and as a case manager at Dignity Hospital covering all units.

**Sherry has worked as a** Registered Nurse for 40 years, specializing in Utilization Management/Case Management/Denials Prevention and Clinical Documentation Integrity for the last 15 years. She has worked in the outpatient areas of pediatrics, plateletpheresis and phlebotomy, ENT, IVF, internal medicine, ICU/IMC/Telemetry, and plastic surgery, therefore having a wide knowledge base of healthcare. Her management style is a soft, motivating and empowering one that emphasizes positive behavior. She prides herself as being innovative and an “outside the box” thinker for achieving goals for her patients and the facility.

Robyn McGann  
Stryker Performance Solutions  
BPCI Compliance Officer

Full Bio on prior pages
Erin Smith, J.D., is the Vice President of Policy and Government Affairs for naviHealth. She is the lead policy expert for Medicare payment policy and the direct point of contact with CMS. Erin previously served as the Director of the Division of Technical Model Support at CMS in the Center for Medicare and Medicaid Innovation, where she led the team that implements the Bundled Payments for Care Improvement initiative. She worked as an analyst focused on payment under Medicare’s Physician Fee Schedule. Prior to CMS, Erin was a regulatory and policy analyst specializing in tobacco control at the World Health Organization in Geneva, Switzerland. More recently, Erin served as a Senior Manager at Avalere Health, where she provided strategic insights into Medicare fee-for-service payments and innovative payment policies, with particular insight into the development and operationalization of alternative payment models, such as Accountable Care Organizations and bundled payments.
Upcoming Events

C-Suite Invitational Utah: Transformational Healthcare
Focus on ACO’s, Bundles & Readmissions
Wednesday, April 5, 2017 8:30 AM to 3:00 PM
Salt Lake Community College @ The Miller Campus
9750 South 300 West, Sandy, UT 84070

USC C-Suite Invitational (L.A): Transformational Healthcare
Focus on ACO’s, Bundles & Readmissions
Thursday, May 4, 2017, 8:30 am - 4:30 pm
The California Endowment, Downtown
1000 N Alameda Street, Los Angeles, CA 90012

Affiliated Websites

National Readmission Prevention Collaborative:
http://www.nationalreadmissionprevention.com/default.aspx
National Bundled Payment Collaborative: http://www.nationalbundledpaymentcollaborative.com/
National Association of Residential Care Facilities: http://www.narcf.org/
ResCare Nation: http://rescarenation.com/
Follow Josh Luke on LinkedIn, Facebook and on Twitter at @JoshLuke4Health

Books by Josh Luke

All attendees receive a complimentary copy of Ex-Acute:
Compliments of Nelson Hardiman

Readmission Prevention: ACHE’s Best-Selling Book of 2015