



USC C-Suite Invitational: Transformational Healthcare

Los Angeles, California
The California Endowment
Thursday, May 4, 2017

Transformational Healthcare
Focus on ACO's, Bundles & Readmissions

DIRECTIONS TO EVENT

USC READMISSIONS SUMMIT | Thursday, May 4, 2017

THE CALIFORNIA ENDOWMENT | 1000 Alameda St, Los Angeles, CA 90012

FROM LOS ANGELES INTERNATIONAL AIRPORT (LAX)

Get on I-405 N from Vicksburg Ave, S Sepulveda Blvd and Howard Hughes Pkwy

Head west on Vicksburg Ave

Keep right to stay on Vicksburg Ave

Use the left lane to turn right onto World Way

Turn left onto Center Way

Continue onto Vicksburg Ave

Turn right onto S Sepulveda Blvd

Use the right 3 lanes to turn slightly right to stay on S Sepulveda Blvd

Turn right onto Howard Hughes Pkwy

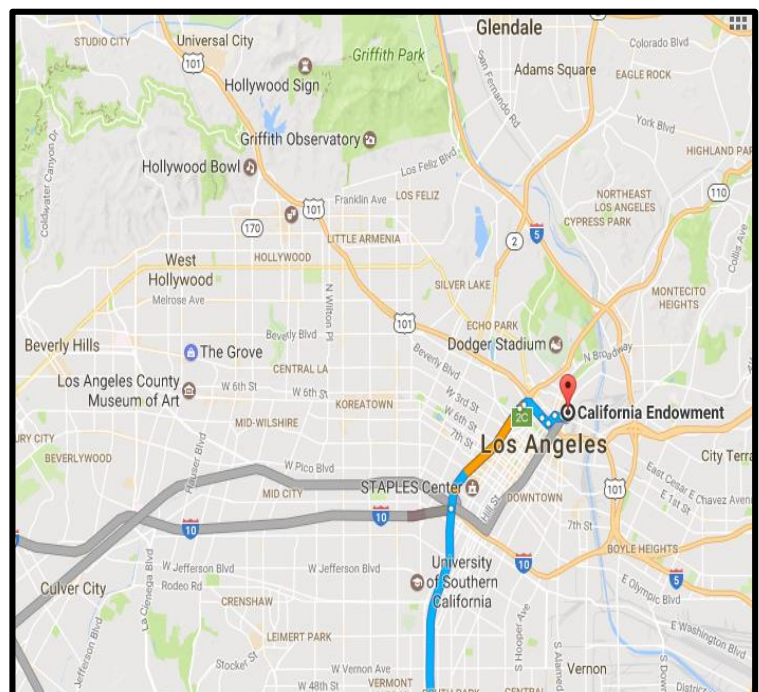
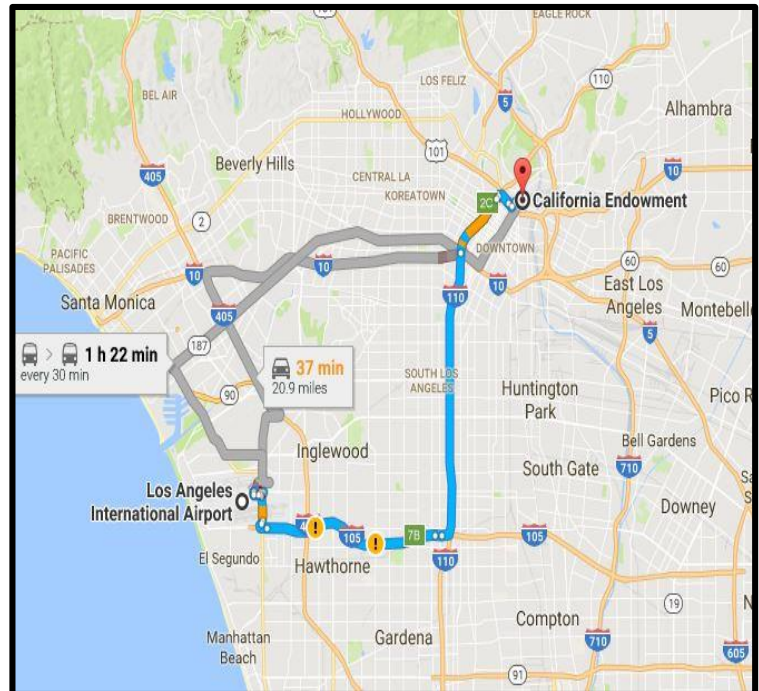
Use the right 2 lanes to take the ramp onto I-405 N

Continue on I-405 N. Take I-10 E and CA-110 N/State 110 N to Aliso St.

Take exit 2C from US-101 S

Continue on Aliso St to your destination

Destination will be on the right



CONFERENCE CENTER LAYOUT

Event will be held in the
Yosemite Hall



CONFERENCE SPONSORS



EVENT SCHEDULE

AM SESSION

8:15 AM	Opening Remarks Event Hosts: LaVonna Blair Lewis, USC Sol Price School of Public Policy Michael Harris, USC Sol Price School of Public Policy
8:20 AM	Solution Provider Showcase
8:30 AM	Harry Nelson, Nelson Hardiman Chad Fotheringham, AMADA Senior Care Hospital Partnerships with Post Acute and Non-Medical Home Care
9:00 AM	Dr. Josh Luke Health & Wealth: How Much Longer Can your Business Survive Healthcare's Unsustainable Annual Increases?
9:15 AM	Dr. Tracy Smith, Abbott Nutrition
9:45 AM	Rodney Hanners, USC Keck, Keynote Presenter: Transforming Delivery at Keck Hospital of USC
10:15 AM	Networking & Vendor Showcase
10:30 AM	Dr. Josh Luke, USC/Nelson Hardiman Law: Discharge with Dignity: For my Mom & Yours, & your bottom-line
10:50 AM	Dr. David Feinberg, Geisinger Health System Keynote Presenter: Proven Experience
11:20 AM	Julie Moreau, Stryker Performance Solutions: Bundled Payment Success
11:35 AM	Executive Healthcare Futurist Panel Moderator: Josh Luke, Healthcare Futurist Panelists: Dr. David Feinberg, Geisinger Rodney Hanners, USC Keck Tobias Gantner, Healthcare Futurist Dr. Zeev Kain, UCI & CHOC

EVENT SCHEDULE

PM SESSION

12:10 PM	Hosted Buffet Lunch Authors Forum with Harry Nelson & Robin Farmanfarmaian
1:00 PM	Innovation Contest Winner Announcement
1:05 PM	Top 150 Women Executive in Healthcare Panel Moderator: Noel Pugh, Patient Ping Panelists: Barbara Harding, Dignity Health Dawn Ahner, Renown Health Robin Farmanfarmaian, Invicta Medical Lannie Tonnu, Orthopaedic Institute Bonnie Panlasigui, Alameda Hospital Christian Lanham, Brookdale Senior Living
1:50 PM	Elizabeth Amini, Anti-Aging Games
1:55 PM	Care Management Panel Moderator: Chad Fotheringham, AMADA Senior Care Panelists: Jason Zepeda, Hoag Hospital Cynthia Litt Deculus, Cedars-Sinai Health System Elizabeth Miller, White Memorial Noli Pilkington, UCLA Healthcare Systems Karen Games, Los Alamitos Medical Center Jean Enrico, SCAN Health Plan Michael Bernstein, MD, Providence Health So Cal
2:30 PM	Tobias Gantner, Healthcare Futurist International Healthcare Futurist Presentation
3:00 PM	Behavioral Health Special Presentation: Dr. Leslie Zun, Chicago Medical School Joe Avelino, CEO College Hospital Long Beach
3:30 PM	Adjourn

EVENT HOSTS



LaVonna Blair Lewis, Ph.D., MPH
USC Sol Price School of Public Policy

LaVonna Blair Lewis is a Teaching Professor of Public Policy and Diversity Liaison at the USC Sol Price School of Public Policy. She joined the USC faculty in the Fall of 1996. Dr. Lewis' areas of research and professional interests consistently focus on cultural competency and health disparities, both targeting the health status and health care needs of underrepresented groups. As such, she feels she has a two-fold mission in life—1) to make the invisible, visible (if people are blind or unaware of problems for a particular group or in a particular community, you have to find ways to get these problems on their radar screen); and 2) to make people uncomfortable (she believes that if people are always comfortable, they aren't being challenged or they have quit learning and growing). Her work has appeared in the American Journal of Public Health, Family and Community Health, the Journal of General Internal Medicine, and other health management and policy journals. Moreover, all of the work to date has employed a community based participatory research framework that partners with the relevant stakeholder groups in developing the research questions. She has been engaged in community-based research since 1999 and has run health policy and management pipeline programs



Michael Harris
USC Sol Price School of Public Policy
Professor of Practice for Health Services
Administration and Policy

Michael Harris is Professor of Practice for Health Services Administration and Policy at the USC Sol Price School of Public Policy. His scholarly expertise is focused on:

- US Health Policy, Implementation of the Patient Protection and Affordable Care Act
- Health Care Disparities and impact on health conditions
- Innovative business models to improve health access and health conditions

Mr. Harris is on the Board of Medical Group Management Association - Los Angeles Chapter and Crenshaw Health Partners, a Los Angeles based entity whose mission is to address health disparities through enhanced enrollment strategies created by the Affordable Care Act. Prior to joining the USC faculty, Mr. Harris was a principal with Harris Health Care Consulting with over 30 years of health care experience in the areas of managed care contracting, IPA, MSO and medical group operations, and management of ancillary services and network development and provider acquisitions. Prior to forming Harris Health Care Consulting, Mr. Harris held the position of Engagement Executive and Manager with a national consulting firm and has served in several senior management positions with physician organizations including President of a three hundred physician ophthalmology network and Vice President of Business Development at a major medical group in California representing over one million enrollees. During his career, Mr. Harris' consulting firm, was honored by the University of Southern California as the Preceptor of Year. He is also a sought after speaker and trainer for many health care organizations across the country health care strategy and development and health care reform. Mr. Harris holds a master's degree in Health Care Management.

Hospital Partnerships with Post Acute and Non-Medical Home Care

8:30am



Harry Nelson
Nelson Hardiman
Managing Partner

Harry Nelson is the co-author of *From ObamaCare to TrumpCare: Why You Should Care* (2017) and the founder of Nelson Hardiman, a 20-lawyer boutique healthcare law firm.

For over two decades, he has been a problem-solver for the healthcare industry, focused on regulatory and reimbursement challenges and strategy, including fraud and abuse, clinical safety, and data security. He writes and speaks frequently about the future of U.S. healthcare, and sits on the boards of several healthcare organizations, including serving as board chair of the American Addiction Treatment Association and as investment committee co-chair for a healthcare investment fund, Adaptive Healthcare. Harry and his wife and 4 children live in Los Angeles, California.

Chad Fotheringham **AMADA Senior Care** **& Co-Host Discharge with Dignity Podcast**



Chad Fotheringham has ten years as president of Amada Senior Care which is one of the fastest growing company's in the senior care space. Amada now has 87 offices in 30 states.

Prior to Amada Chad served as national account manager with Pfizer pharmaceuticals and specialized in the Medicare advantage sector where he worked as lead coordinator of Pfizer's contracting and disease management programs with managed Medicare advantage companies. Chad founded the Discharge with Dignity Podcast with co-host Josh Luke in February 2016. The program will launch in March 2016 and serve as a Podcast dedicated specifically to providing resources and options for case managers, discharge planners and social workers seeking solutions for enhanced senior care after a hospitalization or skilled nursing stay. Chad is also father of seven children and married to Nicole Nelson Fotheringham for 24 years.

Quality Outcomes and Financial Benefits of Nutrition Intervention

9:00am



Tracy R Smith, PhD, RD, LD
Abbott Nutrition
Senior Clinical Manager

Tracy R. Smith is Manager of Science Programs at the Abbott Nutrition Health Institute in Columbus, Ohio. Dr. Smith obtained two degrees from Ohio University: a Bachelor of Science in dietetics and a Master of Science in nutrition, and went on to obtain a PhD in human nutrition from The Ohio State University.

Prior to joining Abbott Nutrition, Dr. Smith was Director and Assistant Professor of dietetics at Zane State College, a lecturer in the nutrition department at The Ohio State University, and adjunct faculty in the school of nursing at Capital University. In addition, her clinical background includes work in intensive and cardiac care as well as diabetes and oncology. She also developed and conducted community wellness and nutrition programs, including adult and child weight management and hospital-based fitness programs. Dr. Smith is a frequent speaker and lecturer for Abbott Nutrition.

Transforming Delivery at Keck Hospital of USC 9:30am

Rodney B. Hanners
Chief Operating Officer for Keck Medicine of USC
Chief Executive Officer for
Keck Medical Center of USC



Rodney B. Hanners serves as chief operating officer for Keck Medicine of USC. He is also chief executive officer of Keck Medical Center of USC. As COO, Hanners leads the system's growth in market share and volume, further developing existing clinical infrastructure and managing the prudent use of resources.

As CEO, he is responsible for the operating responsibilities of Keck Medicine of USC's three acute care facilities: Keck Hospital of USC, USC Norris Cancer Hospital and USC Verdugo Hills Hospital. He provides leadership for inpatient facilities by promoting teamwork, fostering efficiency, enhancing communication and establishing clearly defined goals and measurements.

Hanners is a seasoned healthcare executive with significant experience leading health systems, by improving their overall quality, reducing costs and optimizing their operating performance. He has a proven track record of driving organizational results across inpatient settings, as well as designing and implementing innovative care delivery models. Prior to coming to Keck Medicine of USC in 2015, Hanners served as senior vice president and chief operating officer of Children's Hospital Los Angeles. His previous experience also includes serving as chief operating officer for Kaiser Permanente Hospital's Los Angeles Medical Center (LAMC), the largest Kaiser Permanente facility in Southern California. Preceding his health care career, Rod served in the United States Navy as a nuclear engineer and submarine training instructor. He holds a bachelor's degree in electrical engineering from California State University, Long Beach, and a masters-equivalent in nuclear engineering from the Naval Nuclear Power School in Florida.

Networking & Vendor Showcase 10:00am

Discharge with Dignity: For my Mom & Yours, & Your Bottom-Line 10:20am



Dr. Josh Luke, FACHE
The Voice of American Healthcare,
International Healthcare Futurist

- *Adjunct Faculty, University of Southern California Sol Price School of Public Policy*
Founder, National Readmission Prevention Collaborative & National Bundled Payment Collaborative
- *Author: Ex-Acute: A former hospital CEO tells all about what's wrong with American healthcare*
- *Author: Readmission Prevention: Solutions Across the Provider Continuum*
- *Chief Strategy Officer, Compliagent/Nelson Hardiman Healthcare Law*
- *LinkedIn Healthcare Pulse Writer*

Dr. Josh Luke is a best-selling author, hospital CEO, healthcare futurist, thought-leader and international motivational speaker. He is an experienced hospital CEO, health system Vice President and nursing home administrator. He is regarded as a "futurist" on the Affordable Care Act and how it will shape the continuum of care and has been described as an innovator, forward-thinking and a strategist on teaching ACO's, BPCI's, acute hospitals and post-acute leaders how to position themselves for revenue growth in a post-ACA model.

He currently serves as Chief Strategy Officer for Nelson Hardiman Healthcare Law and its subsidiary consulting firm, Compliagent. Having uniquely held executive positions in both acute and post-acute settings, Dr. Luke was selected to author the book **Readmission Prevention: Solutions Across the Provider Continuum** published by the American College of Healthcare Executives, the best-selling book from Health Administration Press in 2015.

In 2016, Xlibris publishing released Luke's first book written for the mainstream public, **Ex-Acute: A former hospital CEO tells all on what's wrong with American healthcare, What every American needs to know**. In 2016 Luke is conducting an international book promotion tour

In 2013, Luke was named Vice President of Post Acute Services for Torrance Memorial Health System. In that role he designed a population management strategy (Total Wellness Torrance), working with the ACO, Bundled Payment & IPA teams. TWT and its Post Acute Network received the 2013 Excellence in Programming award from CAHF. His broad range of prior experience with some of the leading companies in healthcare, positioned him well to be an expert on readmission prevention and care coordination. He served as the CEO of multiple acute hospitals in California, as CEO of HealthSouth Las Vegas (acute rehab hospital), Administrator in the Skilled Nursing Division of Kindred, and had direct oversight of home health and hospice services in his health system Vice president role.

Dr. Luke founded the National Readmission Prevention Collaborative in October 2013 (nationalreadmissionprevention.com) to showcase Best Practice integration models and the National Bundled Payment Collaborative in 2015.

Proven Experience

10:50am

Dr. David Feinberg Geisinger Health System President & CEO



Dr. David Feinberg is president and chief executive officer of Geisinger Health System, one of the nation's largest health services organizations, which is known for reinventing medical care.

Geisinger is an integrated healthcare system consisting of 12 hospital campuses; 2 research centers; the Geisinger Commonwealth School of Medicine, educating more than 550 medical and master degree students; over 30,000 employees; 1,600 employed physicians; 420 residents and fellows; and a 551,000-member health plan, all serving and caring for more than 3 million residents in Pennsylvania and New Jersey. A longtime champion of the patient experience, Dr. Feinberg has caught the industry's attention by introducing Geisinger's latest evolution of its renowned ProvenCare® portfolio – ProvenExperience™ – which allows patients to request a refund based on the outcome of their experiences. Triple-board certified by the American Board of Psychiatry and Neurology in child, adolescent and addiction psychiatry, Dr. Feinberg earned his undergraduate degree at the University of California, Berkeley, and graduated with distinction from the University of Health Sciences/Chicago Medical School. He earned a Master of Business Administration from Pepperdine University.

Named to the 100 Most Influential People in Healthcare, as well as to the Top Ten of the 50 Most Influential Physician Executives and Leaders by *Modern Healthcare*, Dr. Feinberg's numerous awards and recognitions also include the Alpha Omega Alpha Medical Honor Society; the Medical Center CEO of the Year Healthcare Leadership Award; Leadership, Vision and Commitment Honoree by the National Health Foundation; Distinguished Fellow of the American Psychiatric Association; and the Cancro Academic Leadership Award from the American Academy of Child & Adolescent Psychiatry. Dr. Feinberg is a well-known national speaker, especially on the subject of patient experience, and has published numerous articles. Prior to joining Geisinger, Dr. Feinberg served as CEO of UCLA's hospitals and associate vice chancellor of UCLA Health Sciences, as well as president of UCLA Health System.

Stryker Performance Solutions: Bundled Payment Success

11:20am



Julie Moreau Stryker Performance Solutions Client Executive Director

As a Client Executive with more than 14 years of healthcare industry experience, **Julie Moreau** partners with customers to leverage the Stryker Performance Solutions portfolio. Her past experience in healthcare sales, consulting and customer relationship management helps drive engagement, satisfaction and profitability for her customers. Previously, Julie served as a Senior Consultant with the HealthGrades clinical quality improvement group, which helps hospitals across the country improve clinical processes for orthopedic, cardiac and surgical services. She has also held positions that allowed her to help hospitals and corporations across the nation build efficiencies with IT system implementation/integration for marketing, quality assurance and business intelligence. Julie holds a Bachelor of Science degree in Management Information Systems from Florida State University.

EXECUTIVE HEALTHCARE FUTURIST PANEL 11:35am

Moderator



Dr. Josh Luke, FACHE
The Voice of
American Healthcare,
International Healthcare Futurist



Dr. David Feinberg
Geisinger Health System
President & CEO



Rod Hanners
Keck Medicine of USC
Chief Executive Officer



Dr. Tobias Gantner
Healthcare Futurists
Founder & CEO

Tobias Gantner is a restless resident of different worlds: A medical doctor by training, a health economist and jurist by education, a philosophy aficionado by academic passion and curious by default.

He has worked in a number of leading positions in hospital patient care and major industry companies such as Siemens (Consulting), Novartis (Strategy and Health Economy/Health Policy), Bayer Healthcare (Head Market Access) and Johnson&Johnson (Director Market Access and Health Economics). Subsequently he followed his bliss and founded the 'HealthCare Futurists'. The HealthCare Futurists (HCFs) are an international and independent network, think-tank, make-tank, incubator, catalyst and consulting hub for innovation in healthcare, life sciences and medicine. Their mission is to collaboratively challenge the status quo and passionately push the limits of current thinking and practice in healthcare. We are renowned experts and thriving professionals of diverse disciplines, all related with healthcare. We share a persistent passion for patient-centric, client-centric and customer-centric innovation and consider ourselves to be Change Agents of Innovation and healthcare's custom shop.

Tobias holds a number of academic appointments e.g. at the Universities of Cologne and Duisburg and is a sought after speaker in topics related to the future of healthcare, medicine and life-sciences. He is strategic advisor to the European Connected Health Alliance and to the European Institute of Technology (EIT) Health and is part of SCIANA, the Health Leaders Network funded by the Robert-Bosch and Careum Foundation. He is the director of the European Center for Patient Centric Innovation and Medical Entrepreneurship located at the WHO University at Maastricht and affiliated with the European Business School Oestrich-Winkel.

Zeev N. Kain, MD, MBA, FAAP
President, American College of
Perioperative Medicine
UCI School of Medicine



Zeev Kain is a Yale and Harvard trained physician-scientist, inventor, entrepreneur, and innovator. He currently holds the academic rank of Chancellor Professor at the University of California, Irvine and is the President of the American College of Perioperative Medicine. Dr. Kain is also a senior healthcare executive, an anesthesiologist and pediatrician who has an extensive background in transformational operations management in hospitals and operating rooms.

He previously served as the Associate Dean of Clinical Operations, Chief Medical Officer and Chair of Anesthesiology at UC Irvine Health and Chief of Children's Anesthesia and member of the Board of Governance at the Yale Medical Group.

Nationally, Dr. Kain is well known for his seminal work on transforming surgical care through Value Based Care, the Perioperative Surgical Home and Enhanced Recovery, which improves clinical care, increases patient and provider satisfaction and decreases healthcare costs. Zeev is a much sought after international speaker on surgical transformational care, coaching and speaking on numerous topics such as performance excellence in the age of change, physician engagement and buy-in, multi-disciplinary team collaboration, tactical training of physicians, Lean Six Sigma and best practices in communication and risk mitigation. Dr. Kain has received awards for teaching, clinical innovation and patient service. Dr. Kain holds a Master of Business Administration from Columbia University and in 2015 was selected to be part of the Stanford Executive Program. Dr. Kain has a longstanding interest in large scale clinical trials, assessment of surgical outcomes and quality improvement. Dr. Kain's research program, which focuses on pain, stress and mobile health related to surgery, has been funded by the National Institute of Health for more than 20 years and he has published more than 200 peer-reviewed manuscripts to date.

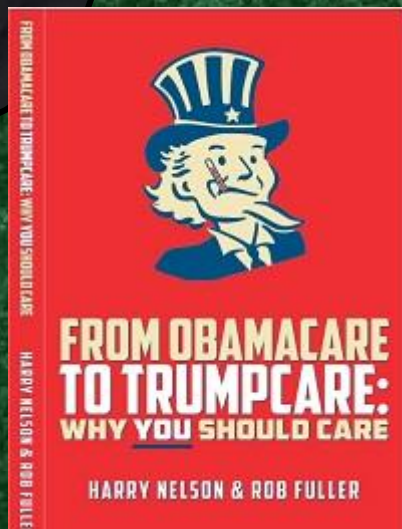
Next LA Event

**C-Suite Invitational Los Angeles:
Transformational Healthcare
*Focus on ACO's, Bundles & Readmissions***
California Endowment, Downtown Los Angeles
1000 N Alameda St, Los Angeles, CA 90012
Thursday, October 26, 2017 8:30 am - 3:30 pm
Register at www.NationalReadmissionPrevention.com

12:10 - 12:50 pm in the Courtyard
Author signed books for sale,
take your picture with the author.



Harry Nelson is the co-author of *From ObamaCare to TrumpCare: Why You Should Care* (2017) and the founder of Nelson Hardiman, a 20-lawyer boutique healthcare law firm.



Robin Farmanfarmaian is an entrepreneur, founder, professional speaker and best-selling author working in cutting-edge technology and medicine. Her book, *The Patient as CEO: How Technology Empowers the Healthcare Consumer*, is a #1 Best Seller on Amazon.



TOP 150 WOMEN EXECUTIVE IN HEALTHCARE PANEL 1:05pm



Moderator

Noel Pugh PhD, JD, MHA
Patient Ping

Noel Pugh brings almost 18 years of diversified healthcare experience including project management in quality transformation, service line and business development, strategic planning and operations of large scale healthcare organizations. She is currently employed by the Boston based start-up PatientPing where she is responsible for new market strategy and product launch.

PatientPing is a community based platform that seamlessly connects all providers in real time allowing for transformational quality outcomes and cost reductions. Noel completed her undergraduate work at the University of Virginia and holds a law degree with specialization in health law and master of healthcare administration from Saint Louis University. She completed her PhD in healthcare management and economics from the University of Texas Health Science Center. Noel has authored various healthcare related works spanning healthcare reform, tort reform, population health, care coordination and economic returns associated with healthcare information technology investment.



Barbara Harding
Dignity Health
Senior Director, Post-Acute Care Services

Barbara Harding is responsible for the development, implementation and management of the post-acute strategy supporting patient care services and transitions of care for the Dignity Health enterprise in Arizona, California and Nevada.

This includes:

- Operations management of 26 markets participating in Bundle Payments for Care Improvement (BPCI)
- Oversight and management of markets participating in CMS Episode Payment Models (EPM)
- Development of the Post-Acute Care - Continuing Care Network (PAC-CCN) focusing on establishing preferred providers and strategic alliances with high performing PAC providers who provide quality safe patient care as Dignity Health patients transition throughout the care continuum.
- Development and implementation of population health value-based care management initiatives.



Dawn Ahner, MBA, CPA, FACHE
Renown Health
Executive Vice President &
Chief Administrative Officer

Dawn D. Ahner is Executive Vice President and Chief Administrative Officer at Renown with responsibilities for shared non-clinical service areas across the Renown health network including Human Resources, Marketing and Communications, Information Technology, Environmental Services, Security, Real Estate Services, and Strategic Planning and Business Development. In addition, Dawn oversees Renown's transitional services division which covers the range of Renown's post-acute continuum of care with hospice, palliative care, home care, skilled nursing, and the Renown Rehabilitation hospital.

Dawn has had a 24 year career with Renown and was the executive responsible for bringing LEAN into the organization. She trained in Japan and at Virginia Mason Health Care System before introducing the program to the organization in 2010.

Robin Farmanfarmaian
VP, INVICTA Medical
COO, Arc Fusion

Robin Farmanfarmaian is an entrepreneur, founder, professional speaker and best-selling author working in cutting-edge technology and medicine. Currently Farmanfarmaian is the COO of Arc Fusion Programs, working on the fusion of medicine, science and IT, and a VP at INVICTA Medical, a device company for sleep apnea. A lifelong philanthropist and mentor, she is the Co-Founder and on the Board of Directors (formally Executive Director) for the Organ Preservation Alliance, catalyzing breakthroughs in organ banking for transplants and tissue engineering, and President for the Innovation for Jobs Summit, finding solutions to disrupt unemployment. Robin is on the advisory board of many startups and conferences, and mentors female entrepreneurs. Previous work includes being one of the founders of Morfit, the Exponential Medicine conference, and a VP at Singularity University. Her book, *The Patient as CEO: How Technology Empowers the Healthcare Consumer*, is a #1 Best Seller on Amazon.



Lannie Tonnu
Orthopaedic Institute for Children
Chief Financial Officer

Lannie Tonnu is the Chief Financial Officer for Orthopaedic Institute for Children (OIC). She joined OIC in August 2016, and is responsible for the Institute's financial affairs, including strategic and financial projection, investment portfolio management, annual budget and financial reporting, decision support, revenue cycle and information technology. Prior to joining OIC, Lannie held the position of senior vice president of finance and chief financial officer for Children's Hospital Los Angeles for 25 years, after being in the health care practice for Ernst & Young for 12 years. Her accomplishments at CHLA include increasing revenue from \$209 million to more than \$1 billion, redesigning the revenue cycle process and opening five ambulatory care centers. She was instrumental in financing the campus renovation, including the construction of the \$636 million John E. and Marion Anderson pavilion. Ms. Tonnu is an adjunct associate professor in the Sol Price School of Public Policy at the University of Southern California. She is a member of the American Institute of Certified Public Accountants, the California State Society of Certified Public Accountants and the Healthcare Financial Management Association, an audit committee member of the Girl Scouts of Greater Los Angeles, and the past treasurer of the California Children's Hospital Association. She is a Certified Public Accountant and received a Bachelor of Science degree and a Master of Business Administration from California State University in LA.



Bonnie Panlasigui, FACHE
Alameda Hospital
Chief Administrative Officer

As Chief Administrative Officer and President, **Bonnie Panlasigui** oversees the full continuum of care including Alameda Hospital and its award-winning Certified Primary Stroke Center, Creedon Center for Advanced Wound Care, Bay Area Bone and Joint Center, Waters Edge Skilled Nursing Facility and South Shore Convalescent Hospital. The 282 bed not-for-profit facility that has recently affiliated with Alameda Health System located in the Bay Area of California. Alameda Hospital is a proud partner of the Studer Group with a culture focused on LEAN process improvement. The organization puts patients first through the mission of caring, healing, teaching and serving all, with the vision of providing world-class patient and family centered care by promoting wellness, eliminating disparities and optimizing the health of our diverse communities.



Christian Lanham
Brookdale Senior Living
Vice President of Skilled Nursing Program
Management and Sales

Christian Lanham has over 20 years of healthcare marketing and business development experience which includes Skilled Nursing, Acute Rehab, LTAC, Outpatient Therapy, Assisted Living, Independent Living and Memory Care product lines. Ms. Lanham joined Brookdale in late 2011 through the company's acquisition of Horizon Bay.

Prior to her current role, she was the VP of Operations in the Florida Region. As the Company's Vice President of Skilled Nursing Program Management and Sales, Ms. Lanham leads the Company's skilled nursing initiatives geared toward Hospital and ACO alignment, clinical program development, census/quality mix and revenue growth.

Prior to joining Brookdale, Ms. Lanham most recently served as the Senior Vice President of Sales and Program Development for Genoa Healthcare and National Vice President of Business Development for SunBridge Healthcare Corporation, one of the nation's largest long-term care/sub-acute providers.

At Genoa, Ms. Lanham directed a national sales force responsible for over 200 skilled nursing centers across the country. While at SunBridge, Ms. Lanham directed a national business development team responsible for 250 skilled nursing and post-acute hospitals totaling close to 30,000 licensed beds. Prior to her tenure at SunBridge, Ms. Lanham held marketing positions with HealthSouth and Beverly Enterprises. Ms. Lanham holds a Bachelor of Science degree from Eastern Kentucky University.

Anti-Aging Games 1:50pm



Elizabeth Amini
CEO & Co-Founder, Anti-Aging Games
Adjunct Professor, USC Marshall School of Business

Elizabeth Amini is a social entrepreneur with a background in science, and an Adjunct Professor of Clinical Entrepreneurship at USC Marshall School of Business' Greif Center for Entrepreneurial Studies. Previously she spent five years at JPL/NASA conducting scientific research. Elizabeth earned a bachelors degree in Cognitive Science from Occidental College and an M.B.A. from University of Southern California.

Her Anti-Aging Games® business plan won first place in the the USC Business Plan contest as well as the YPO (Young Presidents' Organization) award for promising new companies. Anti-Aging Games recently participated in the National Science Foundation's Zap! and CaDRE Innovation Corps programs. A new version called FocusPro Games™ will be released soon and is optimized for patients recovering from strokes and traumatic brain injuries. Twenty percent of the pre-tax profits from the brain games company are given to projects and research that improve lives around the world.

CARE MANAGEMENT PANEL 1:55pm

Moderator



Chad Fotheringham
AMADA Senior Care
& Co-Host

Discharge with Dignity Podcast



Jason Zepeda
Hoag Hospital
Manager, Performance Improvement

Jason Zepeda holds managerial responsibility for the organization's Hospital Acquired Pressure Injury and Mortality reduction initiatives; he provides oversight of the action plans designed to meet the organization's Clinical Excellence metrics: Readmissions, Mortality, ED Length of Stay, Hospital Acquired Conditions & DVT/PE Prophylaxis; he partner with Data Analytics team to develop user-friendly interactive dashboards that can be used by all levels of the organization to understand data trends; develop organizational metrics to monitor performance along the continuum of care; manages and facilitates the organization's Clinical Excellence Commission comprised of Operational, Clinical & Physician leaders, the CEC's goal is to standardize best practices in patient care.

In addition, Jason utilizes knowledge and expertise of Lean Six Sigma tools to remove process waste throughout the hospital and health system; develops and delivers education/training Performance Improvement modules, appropriate continuous improvement methodology, and process management; develops and implements a portfolio of project work in alignment with the Institute of Healthcare Improvement's Triple Aim (Service Excellence, Quality Excellence, Cost Excellence); partners with medical staff to develop evidence-based guidelines to assure that the highest quality patient standards are met. Jason is a partner with Infection Prevention to reduce Healthcare Associated Infections; he has had participation in the development and implementation of Value Based Purchasing Lead Project Manager for the hospital's Readmission Reduction Program.



Cynthia Litt Deculus
Cedars-Sinai Health System
Vice President Population Health

Cynthia Litt Deculus is the Vice President, Population Health for Cedars-Sinai Health System. Since 2006, Cynthia has been operationally responsible for care coordination, disease management, clinical efficiency, utilization management, physician network development and IPA administration. She led the implementation of the Patient Centered Medical Home for Cedars-Sinai Medical Group and the development of a Clinically Integrated physician network with members of the Cedars-Sinai Medical Staff. Most recently, Cynthia is leading Cedars-Sinai's accountable care strategy and has successfully contracted for three ACO agreements. Cynthia served previously as the Vice President for Medical Network Development, the Executive Director of Operations and the Director of Business Development for Cedars-Sinai Medical Care Foundation, and the Director of Administrative Affairs for Cedars-Sinai Medical Center. Cynthia has been with Cedars-Sinai Health System since 1990, with the exception of a brief hiatus in 1998-99 during which she served as the Administrator for Women's Health at the University of California San Francisco. Cynthia received her BS from Cornell University and her MPH from Columbia University. She lives in Tarzana, California with her husband and two children.

Elizabeth Miller
White Memorial Medical Center
Adventist Health
Executive Director Care Management
RevWorks, Adventist Health Center

Elizabeth Miller joined Adventist Health in 2013 as the V.P. of Care Management, Diabetes and Clinics at White Memorial Medical Center, in Los Angeles, CA. In 2015, she transitioned to Adventist Health/Cerner RevWorks and is currently the Executive Director of Care Management for 20 Hospitals. Elizabeth has a Masters in Nursing from California State University.



Mary Noli Pilkington
UCLA Healthcare Systems
Manager Dept. of Coordinated Care

Mary Noli Pilkington and her colleagues have employed many strategies to stabilize the transitional period for their patient population. Mary leadership in post-acute Bed Reservation Program, has contributed to a successful partnership with extended care facilities. This particular program also deploys Advanced Practice nurses in the skilled setting and has experienced sustained readmission rate reduction. Mary's General Medicine Team launched the pilot with *Partners In Care Foundation Westside Care Transitions Collaborative* in 2011, a care transitions coaching model. This launch secured CMS funding for transition coaches trained in Eric Coleman's Care Transition model. At UCLA Mary is a member Transformational Council whose work includes strengthening transitions of care between inpatient and ambulatory settings. Mary is also a member of Transitions of Care Collaborative where community partners gather quarterly to continue strengthen partnerships and improve transitions between levels of care. Mary's over twenty year nursing career includes extensive complex case management practice in the inpatient Academic Medical, and ambulatory care settings. Director of Operations for national paramedical company as well as bedside nursing practice in Coronary Care, in a Cardiac Step down unit. Mary received her BSN from Chamberlain College of Nursing, is national presenter of Case Management programs, models and strategies. Mary holds a certification in case management practice.



Karen Games, RN
Los Alamitos Medical Center
Senior Director of Process Improvement

Karen Games has over 30 years healthcare in case management, risk management, orthopedic program development and Lean Daily Management Champion. A director of case management from 1996 to 2011, Karen's hands on experience with the challenges and barriers facing case management to assure Medicare compliance provide a practical and experienced approach.

Karen and her experience as a certified InterQual trainer. Advisory editor of Hospitalists & Inpatient Management 1999 -2005 and member of ACMA/NICM. Certified InterQual Trainer 2004 to 2011. Member of American Organization of Nurse Executive (AONE) 2008. Short Term World Medical Missionary with His Healing Hands since 2008.



Jean Enrico
SCAN Health Plan
Senior Director, Clinical Care

Jean Enrico provides leadership and program development for Case and disease management, care transitions, utilization management and behavioral health across the membership. She is involved in strategic development, quality initiatives and 5 Star. Jean provides oversight of budgetary and compliance across program continuum.



Michael Bernstein, MD
Providence Health So Cal
Regional Chief Medical Officer

Dr. Michael Bernstein is a Regional Chief Medical Officer with Providence St. Joseph Health system, Los Angeles Region. He has responsibility for clinical quality improvement and patient safety in the 6 Providence hospitals within Los Angeles County. He is board-certified in Internal Medicine, Pulmonary Diseases and Critical Care Medicine, and practiced those specialties for 32 years before assuming his current role in 2015. Dr. Bernstein began his medical career on the faculty of the University of California, San Francisco, where he practiced Critical Care Medicine while conducting basic research in cellular immunology. He joined the Providence system in 1997, moving to Washington state, where he later became the first Chief Medical Officer and Chief Medical Information Officer for the Providence Southeast Washington Region. Since 2008, he has been active in Providence health system quality improvement and patient safety leadership. Dr. Bernstein graduated from Harvard College with a degree in East Asian Studies. He obtained his specialty fellowship training in Pulmonary and Critical Care Medicine and research training in immunology at the University of California, San Francisco prior to joining its faculty.

International Healthcare Futurist Presentation 2:30pm

Dr. Tobias Gantner
Healthcare Futurists
Founder & CEO



Tobias Gantner is a restless resident of different worlds: A medical doctor by training, a health economist and jurist by education, a philosophy aficionado by academic passion and curious by default. He has worked in a number of leading positions in hospital patient care and major industry companies such as Siemens (Consulting), Novartis (Strategy and Health Economy/Health Policy), Bayer Healthcare (Head Market Access) and Johnson&Johnson (Director Market Access and Health Economics). Subsequently he followed his bliss and founded the 'HealthCare Futurists'. The HealthCare Futurists (HCFs) are an international and independent network, think-tank, make-tank, incubator, catalyst and consulting hub for innovation in healthcare, life sciences and medicine. Their mission is to collaboratively challenge the status quo and passionately push the limits of current thinking and practice in healthcare. We are renowned experts and thriving professionals of diverse disciplines, all related with healthcare. We share a persistent passion for patient-centric, client-centric and customer-centric innovation and consider ourselves to be Change Agents of Innovation and healthcare's custom shop. Tobias holds a number of academic appointments e.g. at the Universities of Cologne and Duisburg and is a sought after speaker in topics related to the future of healthcare, medicine and life-sciences.

Behavioral Health Special Presentation 3:00pm



Leslie S. Zun, MD, MBA
Mount Sinai Hospital &
Chicago Medical School
Chair, Department of Emergency Medicine

Dr. Leslie S. Zun is the chair of the Department of Emergency Medicine at Mount Sinai Hospital in Chicago. He received his medical degree from Rush Medical College and his business degree (MBA) from Northwestern University's J.L. Kellogg School of Management. He is board certified in Emergency Medicine by the American Board of Emergency Medicine.

Dr. Zun's research interests include healthcare administration, violence prevention, and behavioral emergencies. His publications have addressed the administration of hospitals and emergency departments, quality improvement topics, and psychiatric emergencies. He has presented his research and lectured on these topics both nationally and internationally. He is a board member of the American Academy of Emergency Medicine and the American Association for Emergency Psychiatry and is active in many specialty organizations.

Joe Avelino
College Medical Center
Chief Executive Officer



Joe Avelino is currently the Chief Executive Officer at College Medical Center located at Long Beach, CA.

Joe has an extensive background in specializing in hospital operations, business development, quality management, and regulatory compliance. Joe has also served over 25 plus years with the U.S. Army, where he is currently a Lieutenant Colonel. He was awarded the Army Commendation Medal, the Army Achievement Medal, and the California Commendation Medal. He has also authored The 25 Virtues of Personal Development.