C-Suite Invitational: New York Transformational Healthcare
Crowne Plaza White Plains
White Plains, New York
Tuesday, October 17, 2017

Transformational Healthcare
Focus on ACO's, Bundles & Readmissions
NEW YORK READMISSIONS SUMMIT
Tuesday, October 17, 2017
Crowne Plaza White Plains | 66 Hale Avenue, White Plains, NY 10601

**Westchester County Airport** (HPN). Domestic airport 6 mi to White Plains, NY

Take 684 South towards 287. Bear right on exit, follow signs to Westchester Ave. At the 4th light, make a left turn to Bloomingdale Rd. At the 2nd light, turn right to Maple Ave. At the 2nd light, turn right at Hale Ave.

**LaGuardia Airport** (LGA), Domestic & international airport 25 mi to White Plains, NY

Take Grand Central Parkway East to the Whitestone Expressway to the Whitestone Bridge. Cross the Whitestone Bridge and take I - 95 North to Exit 21 to I - 287 West to Exit 8. Follow signs for Route 119 - Westchester Ave. At the 3rd light, make a left turn to Bloomingdale Rd. At the 2nd light, turn right to Maple Ave. At the 2nd light, turn right to Hale Ave.

**John F. Kennedy International Airport** (JFK) Domestic & international airport 34 mi to White Plains, NY

Take Van Wyck Expressway North to Whitestone Expressway. Go over the Whitestone Bridge. Take I - 95 North to Exit 21 to I - 287 West to Exit 8. Follow signs for Route 119 - Westchester Ave. At the 3rd light, make a left turn to Bloomingdale Rd. At the 2nd light, turn right on to Maple Ave. At the 2nd light, turn right at Hale Ave.
Event will be held in Plaza Ballroom A-D
CONFERENCE SPONSORS

Abbott Nutrition

AMADA Senior Care

PATIENTPing

carepostcard

WAMBI

KenSci

Hudson River CIO Advisors

HudsonCIO.com
Meeting Patients Where They Are: The Care Transitions Intervention
8:35am

Dr. Eric Coleman
Care Transitions Intervention
Professor of Medicine & Head of
Health Care Policy & Research
UC Anschutz Medical Campus

Eric A. Coleman, MD, MPH, is Professor of Medicine and Head of the Division of Health Care Policy and Research at the University of Colorado Anschutz Medical Campus. Dr. Coleman is the Director of the Care Transitions Program, aimed at improving quality and safety during times of care “handoffs”. Dr. Coleman serves as the Executive Director of the Practice Change Leaders—a national program to develop, support and expand the influence of organizational leaders who are committed to achieving transformative improvements in care for older adults. Dr. Coleman was recognized with a 2012 MacArthur Fellowship for his work in bridging innovation and practice through enhancing the role of patients and family caregivers in improving the quality of their care transitions. Please visit www.changeleaders.org.

Solution Provider Showcase
9:15am

Quality Outcomes and Financial Benefits of Nutrition Intervention
9:30am

Jane Ryan, PhD, RD, FAND
Abbott Nutrition
Clinical Liaison, Therapeutic Nutrition Division

Jane Ryan is the Clinical Liaison for Abbott’s Therapeutic Nutrition Division. She came to Abbott with extensive healthcare experience. She worked for over 27 years as the Director of Nutrition and Diabetes in a health system in New Jersey where she was responsible for the financial, clinical, quality and regulatory aspects of nutrition for their acute care, long term care, and ambulatory services. In her role, Jane implemented numerous nutrition programs and protocols that involved collaboration between nursing, physicians, and other health care teams.

Jane is a registered dietitian with a Bachelor of Science Degree in Nutrition, a Master of Science degree in Management and a PhD in Organizational Management with a specialization in Leadership. She is also a member of the Academy of Nutrition and Dietetics where she is recognized as a Fellow (FAND). In addition, Dr. Ryan is a Six Sigma Greenbelt and has served on the Board of the New Jersey Dietetic Association in various roles, including President. Jane has spoken at both state and national conferences and has published articles on leadership topics. Jane resides in Delran, New Jersey with her family.
Alex Coren is the Inventor, Co-Founder & Chief Innovation Officer at Wambi and Co-Founder and CEO at Carepostcard.

Under Alex’s vision, Wambi and Carepostcard were created in an effort to emphasize the incredible impact that caregivers’ compassion can have on patient recovery process & overall experience, by integrating the voices of patients, families, caregivers, and administrators. She developed Wambi and Carepostcard, both serving as positive caregiver recognition systems, as a means to increase engagement, improve morale, and ultimately bring compassion to the forefront of human experience. While wearing her many hats, Alex invented and developed the technology powering Wambi, as she oversaw UI design, wire-framing, branding/graphic development, and testing/iteration in order to bring her vision to fruition.

Alex participates and speaks in numerous industry engagements, including as a US delegate to the G20 Young Entrepreneurs’ Alliance Summit in Berlin, as well as at the Women’s Business Enterprise National Council Summit and has recently been selected as a member of the Young Entrepreneurs Council, having been named the #1 female student entrepreneur in the country.

**December 12th, 2017**

1 PM EST (10 AM PST)

Each month, a group of leading case managers nationally will join hosts:

**Dr. Josh Luke**

**Chad Fotheringham**

December Topic:

Alternative Payment Sources for Non-Medical Home Care

Legislative Updates on:

- Are Bundled Payments Dead?
- MSPB Updates

The NRPC announces its first ever Monthly Webinar series
Dr. Josh Luke, FACHE
The Voice of American Healthcare,
International Healthcare Futurist

- Adjunct Faculty, University of Southern California Sol Price School of Public Policy Founder, National Readmission Prevention Collaborative & National Bundled Payment Collaborative
- Author: Ex-Acute: A former hospital CEO tells all about what’s wrong with American healthcare
- Author: Readmission Prevention: Solutions Across the Provider Continuum
- Chief Strategy Officer, Compliagent/Nelson Hardiman Healthcare Law
- LinkedIn Healthcare Pulse Writer

Dr. Josh Luke is a best-selling author, hospital CEO, healthcare futurist, thought-leader and international motivational speaker. He is an experienced hospital CEO, health system Vice President and nursing home administrator. He is regarded as a “futurist” on the Affordable Care Act and how it will shape the continuum of care and has been described as an as an innovator, forward-thinking and a strategist on teaching ACO’s, BPCI’s, acute hospitals and post-acute leaders how to position themselves for revenue growth in a post-ACA model.

He currently serves as Chief Strategy Officer for Nelson Hardiman Healthcare Law and its subsidiary consulting firm, Compliagent. Having uniquely held executive positions in both acute and post-acute settings, Dr. Luke was selected to author the book Readmission Prevention: Solutions Across the Provider Continuum published by the American College of Healthcare Executives, the best-selling book from Health Administration Press in 2015.


In 2013, Luke was named Vice President of Post Acute Services for Torrance Memorial Health System. In that role he designed a population management strategy (Total Wellness Torrance), working with the ACO, Bundled Payment & IPA teams. TWT and its Post Acute Network received the 2013 Excellence in Programming award from CAHF. His broad range of prior experience with some of the leading companies in healthcare, positioned him well to be an expert on readmission prevention and care coordination. He served as the CEO of multiple acute hospitals in California, as CEO of HealthSouth Las Vegas (acute rehab hospital), Administrator in the Skilled Nursing Division of Kindred, and had direct oversight of home health and hospice services in his health system Vice president role.

Dr. Luke founded the National Readmission Prevention Collaborative in October 2013 (nationalreadmissionprevention.com) to showcase Best Practice integration models and the National Bundled Payment Collaborative in 2015.
Mike Schreibman
Hudson CIO Advisors
Co-Founder & Managing Director

Mike Schreibman co-founded Hudson River CIO Advisors to bring secure, instrumented, high availability systems to the healthcare sector based on his decades of work with advanced computing at GE and NBC. Mike believes that patient outcomes can improve through AI once authoritative metrics include a holistic view of the individual. He currently serves on the board of several technology startups and co-founded a charter school in NYC.

Paul Daubman
Hudson CIO Advisors
Security Analyst

Paul Daubman is an IT Security and Forensics Analyst working with clients in healthcare, education, and broadcasting by using wire data to solve performance, compliance, and security issues in real time. Paul worked alongside law enforcement at the Senator Leahy Center for Digital Investigation, aiding in digital forensics and cybercrime investigation. He graduated Magna Cum Laude from Champlain College with a major in Computer and Digital Forensics.

CARE MANAGEMENT PANEL 11:15am

MODERATOR

Chad Fotheringham
AMADA Senior Care & Co-Host
Discharge with Dignity Podcast

Chad Fotheringham has ten years as president of Amada Senior Care which is one of the fastest growing company's in the senior care space. Amada now has 87 offices in 30 states. Prior to Amada Chad served as national account manager with Pfizer pharmaceuticals and specialized in the Medicare advantage sector where he worked as lead coordinator of Pfizer's contracting and disease management programs with managed Medicare advantage companies. Chad founded the Discharge with Dignity Podcast with co-host Josh Luke in February 2016. The program will launch in March 2016 and serve as a Podcast dedicated specifically to providing resources and options for case managers, discharge planners and social workers seeking solutions for enhanced senior care after a hospitalization or skilled nursing stay. Chad is also father of seven children and married to Nicole Nelson Fotheringham for 24 years.
Eleanor Feldman Barbera, PhD
Author, The Savvy Resident's Guide

Eleanor Feldman Barbera, PhD, author of *The Savvy Resident's Guide*, is an accomplished speaker and consultant with over 20 years of experience as a psychologist in long-term care. She’s an award-winning writer about psychology in LTC on her website, [MyBetterNursingHome.com](http://MyBetterNursingHome.com), and in her *McKnight’s Long-Term Care News* column, “The World According to Dr. El,” and has contributed to numerous other publications in the field including AMDA-The Society for Post-Acute and Long-Term Care Medicine’s “The younger adult in the LTC setting” and AHCA’s Care Conversations. Dr. El combines her training, clinical expertise, and knowledge of the business of LTC with humor and pragmatism to offer effective solutions to common problems affecting cost and quality of care.

Michael Tretola
The Silvercrest Center for Nursing and Rehabilitation
President

Michael Tretola, FACHE currently serves as the President and Administrator for the The Silvercrest Center for Nursing and Rehabilitation, as well as Silvercrest Senior Housing both located in Queens, New York. Mr. Tretola has more than 25 years of leadership experience in large community hospitals, overseeing hospital and ambulatory operations, emergency services, business development, and allied health education. He has a demonstrated track record of success in complex health systems, leading clinical program initiatives, long-term care, physician integration and operational efficiency. Mr. Tretola has a Bachelors Degree in Business Administration from SUNY and a Masters of Public Administration in Healthcare Management from New York University. Mr. Tretola is a NYS Licensed Nursing Home Administrator and is Board Certified in Health Care Management and a Fellow of the American College of Health Care Executives. Mr. Tretola also maintains certification as a NYS Paramedic.

Nancy Duzick, RN, BSN, CHPN
Horizon Family Medical Group
Director, Population Health & Transitional Care Management

Nancy Duzick is currently employed as Director of Population Health and Transitional Care Management by Horizon Family Medical Group in Orange County, NY. In 2014, along with Eileen Bromm, RN, CMSRN, she began the Transitional Care Management Team at Horizon Family Medical Group. The team has grown to 7 RN’s and 4 LPN’s and 2 MA’s who serve three local hospitals and the area skilled nursing facilities. The team also supports preventative care and chronic care management for approximately 110,000 patients or one third of the county population. To date, they have served over 11,000 admissions. The team is certified by the National Readmission Reduction Collaboration.
Andrea Rizik, BSN, MS  
National Health Care Associates  
VP, Clinical Integration and Value-Based Care

Andrea (Gesang) Rizik is Vice President, Clinical Integration and Value-Based Care for National Health Care Associates. Andrea is a Master’s prepared RN with over 30 years post-acute experience, including a national program manager for certified home health organization, various leadership roles in home health and post-acute, including case management and discharge planning within SNF, as well as business and specialty program development. Andrea’s current role with National Health Care Associates involves oversight of BPCI 3 program, case management best practice initiatives, as well as value-based care programs, ranging from BPCI 2, and CJR programs for nearly 40 centers throughout the Northeast. Additionally, Andrea plays a key role in relationship development with preferred provider networks, ACOs and bundling projects, while coordinating provider and partner services across the NHCA continuum of care. Andrea lives in Lake Grove, NY with her husband and enjoys reading, traveling (especially if a beach is involved) and spending time with family and friends.

Karen Katter  
Humana At Home  
Director of Care Management

Karen Katter has more than two decades of experience working in the Medicaid and Medicare managed care industry. Karen is the Director of Care Management for Humana At Home, a division of Humana, Inc. In her current position, Karen oversees a national network of 5,000 care managers who provide in home care management to Humana Medicare Advantage members. Prior to Humana, Karen was the Vice President of Emerging Markets for VNS CHOICE, the health plan for the Visiting Nurse Service of NY. There, Karen developed Medicaid managed long term care plans and Medicare Advantage plans for nursing home eligible seniors. She is the former President of Women in Health Management, a professional organization based in New York. Karen holds a MPA in Health Policy and Management.

Mary Ellen Crittenden, RN, MS  
Greater Hudson Valley Health System  
VP Quality/Patient Safety Officer

In this position, Mary Ellen Crittenden oversees all aspects of System-wide Performance Improvement, Patient Safety, Regulatory Affairs and Accreditation Activities.

She is responsible for the planning, implementing and monitoring of the Performance Improvement and Patient Safety Programs and oversees the Focused and Ongoing Professional Practice Evaluation for the Medical Staff.
Sandy Smith is co-owner of SmithInc, who markets the Sternal Vest. Sternal Vest was named the 2016 NRPC Innovation Contest winner for “Highest Hospital Readmission Product”.

Sternal Vest is one of the best kept secrets in healthcare and won’t be for much longer, as this compression vest used primarily for post-open heart surgery included a patented fabric that is reducing post-surgical infections. The vest as a whole is not only reducing recovery time in the hospital and improving outcomes, but it’s allowing patients to return home sooner and to return to their desired lifestyle in a quicker and safer manner. You can request more information on Sternal Vest at www.NationalReadmissionPrevention.com

Our Next Event

The National ACO Bundled Payment & Readmission Summit

Part of the 2017 NRPC C-Suite Invitational Series

10.26.17 | THURSDAY | 8:30am - 3:30PM
California Endowment
Downtown Los Angeles
1000 N Alameda
Los Angeles, CA
Brian Manning is currently Vice President, Head of Growth at PatientPing, a health technology company headquartered in Boston, MA. Brian’s team is responsible for building a national community of providers to better coordinate care. Prior to PatientPing, Brian co-founded ZocDoc’s enterprise (hospitals & health systems) business and was Assistant Vice President, Enterprise Sales & Account Management at Next Jump.

Julie L. Mirkin, MA, RN, is currently the Corporate Vice President of Care Coordination for the NY Presbyterian Health Care System. In this role, she leads strategic planning, development, and implementation for the Hospital’s centralized care coordination program across all six campuses, to ensure the delivery of safe, efficient, and cost-effective inpatient and ambulatory care. She is also responsible for leading the Department of Social Work, overseeing day-to-day operations, as well as Case Management.

Ms. Mirkin, a nationally-recognized expert in care coordination with broad experience in clinical and hospital operations, joined New York-Presbyterian from IMA Consulting, where she served as Senior Consulting Manager. In this position, she was responsible for providing consultative and interim leadership services to health care organizations nationwide. Prior to this, she served as Vice President for Operations at the New York Organ Donor Network. From 1997 to 2009 she held Senior Vice President/Chief Nurse Executive positions at North Shore University Hospital, St. John’s Episcopal and Nassau University Medical Center.

Ms. Mirkin has received several leadership awards and has presented at numerous regional and national conferences on the subjects of leadership, change management and care coordination. She has recently published articles in AONE Nurse Leader and Collaborative Case Management on the topics of Leadership and The Complex Role of the Care Manager: identifying competencies required to ensure success. Ms. Mirkin is an active member of the American Case Management Association (ACMA) and has facilitated the formation of the first New York Chapter for ACMA. She was elected the inaugural President of the New York ACMA Chapter, a position that she will hold until 2019.
Brigid Walters-Guglielmetti  
RN, MSN, FNP, CCM  
HealthQuest  
Corporate AVP of Care Management

Brigid Walters Guglielmetti, RN, MSN, FNP, CCM is currently the Corporate Assistant Vice President for Case Management at HealthQuest. She has had extensive experience in the field of case management—in both the clinical and administrative areas. She has been responsible for development of successful care transitions programs and community care coalitions in her previous leadership positions. Her current responsibilities include oversight of HealthQuest’s Case Management operation at their four hospitals, Vassar Brothers Medical Center, Putnam Hospital, Northern Dutchess Hospital and Sharon Hospital.

Diane Judson, RN  
Wingate Healthcare  
VP of Network Integration

Diane Judson implements network and transitional care integration for Wingate Healthcare’s New York and Western Massachusetts regions. She oversees CMS Innovations Projects as well as state and community based stakeholder partnerships resulting in reduced readmissions, medical service redesign and best practice identification and implementation. Diane has a long work history in transitional care and designed Care Transitions Programs within multiple post-acute facilities to support value based care initiatives, census management and shared readmission reduction across the continuum. Her work has been recognized by IPRO’s 2017 Quality Award for Transitions of Care as well as Provider Magazine and other industry publications. She has degrees in Nursing and Health Care Business Administration. Diane can be reached at djudson@wingatehealthcare.com.

Dr. Neritan Mani  
White Plains Hospital  
Associate Medical Director

Dr. Neritan Mani joined White Plains Hospital in 2013 as a Hospitalist physician. Since then, he has assumed increasingly greater levels of responsibility, and now serves as Associate Medical Director in which he oversees quality and performance improvement and physician utilization management, among other areas, for inpatient and ambulatory physician practices. Prior to joining White Plains Hospital, he served in several leadership roles at Hudson Valley Hospital in Cortlandt Manor, NY, where he oversaw the Hospitalist and Intensivist services. Dr. Mani received his Medical Degree from Tirana University School of Medicine in Tirana, Albania and recently completed an MBA program at the University of Massachusetts, Amherst. He is board-certified in Internal Medicine.
Reducing Readmissions Using Consumer Psychology + Adaptive Technology
1:45pm

Brent Walker
PatientBond
SVP Marketing & Analytics

Brent Walker is Senior Vice President, Marketing & Analytics for PatientBond, a platform for digital patient engagement through interactive emails, text messages and Interactive Voice Response. Brent developed the psychographic model employed by PatientBond, which customizes all communications to each patient’s “healthcare personality” to motivate patient behaviors that promote positive outcomes. For example, PatientBond helped reduce 30 day readmissions for Congestive Heart Failure 90% at a leading nonprofit health system, and 80% for a form of spinal surgery at a world-renowned hospital in Boston. Before that, Brent spent 20 years in marketing with Procter & Gamble in its healthcare division, leading brands, customer marketing and psychographic segmentation model development and application.

Hospital & SNF Home Care Partnerships
2:15pm

Chad Fotheringham
AMADA Senior Care
& Co-Host, Discharge with Dignity Podcast

Our Commitment to Senior Home Care:
At Amada we understand that caring for relatives can be rewarding but also stressful, time consuming and emotionally exhausting. It is difficult for families to juggle work, children and other obligations and still find time to properly care for an aging parent or loved one. Amada takes care of the caregiving so you can focus on just being a son, daughter or friend again. Amada Senior Care is committed to enriching lives by providing nurturing, compassionate senior home care and by guiding families through the many senior housing options available for assisted living. Healthcare professionals and families look to Amada to help them navigate the complexities of the senior care system.

Post Acute Care Center for Research
2:45pm

Erin Smith
Cardinal Health (naviHealth)
Post Acute Care Center for Research
Executive Director

Erin Smith, J.D., is the Vice President of Policy and Government Affairs. She is the lead policy expert for Medicare payment policy and the direct point of contact with CMS. Erin previously served as the Director of the Division of Technical Model Support at CMS in the Center for Medicare and Medicaid Innovation, where she led the team that implements the Bundled Payments for Care Improvement Initiative. She worked as an analyst focused on payment under Medicare’s Physician Fee Schedule. Prior to CMS, Erin was a regulatory and policy analyst specializing in tobacco control at the World Health Organization in Geneva, Switzerland. More recently, Erin served as a Senior Manager at Avalere Health, where she provided strategic insights into Medicare fee-for-service payments and innovative payment policies, with particular insight into the development and operationalization of alternative payment models, such as Accountable Care Organizations and bundled payments.

Adjourn
3:15pm
Upcoming Events

C-Suite Invitational BOSTON: Transformational Healthcare
Focus on ACO’s, Bundles & Readmissions
Thursday, November 7, 2017 | 8:30 am - 3:30 pm
Massachusetts Health & Hospital Association Conference Center
500 District Avenue, Burlington, MA

C-Suite Invitational TAMPA: Transformational Healthcare
Focus on ACO’s, Bundles & Readmissions
Monday, November 6, 2017 | 8:30 am - 3:30 pm
The Marshall Center, University of South Florida, Tampa Campus
Tampa, Florida

Books by Josh Luke

All attendees receive a complimentary copy of:
Compliments of Nelson Hardiman Law

Readmission Prevention: ACHE’s Best-Selling Book of 2015