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Media Contact: Pam Selker Rak
412.221.4550
pam.rak@pointright.com

NEW ANALYTICS LAUNCH: POINTRIGHT® PRO™ 30 REHOSPITALIZATION

LEXINGTON, MASS, JUNE 4, 2014 – PointRight Inc., providing industry-standard analytics for healthcare providers and payers, announces the release of PointRight® Pro 30™, an upgraded version of its popular tools leveraging big data to track and reduce rehospitalization rates in long-term care (LTC) facilities.

Formerly known as OnPoint 30, this new, industry-standard analytics service adds facility-level, case-mix adjusted rehospitalization rates for diagnostic sub-categories and for high, medium, and low-risk groups, capabilities previously only available as a separate product. Using one integrated analytics service, customers can now evaluate rehospitalization rates for common issues including congestive heart failure, COPD, stroke, diabetes, pneumonia and surgery.

PointRight Pro 30 gives clients access to two important rates: observed and case-mix adjusted rehospitalization rates for both Medicare and all-payer groups, and compares these with national benchmarks. The service features root-cause analysis data as well as resident length of stay (LOS) data. It also provides the tools that facilities need to assess why residents returned to the hospital, determine areas of highest rehospitalization as well as possible preventative measures, and crosswalk rehospitalized resident with other outcomes to improve quality of care. Using graphical data display tools, i.e., 'smart downloads,' facilities can benchmark their progress by seeing how rates trend over time and can compare their rates by month to national averages.

"Reducing rehospitalization has become one of the most important competitive factors for providers today," said Steven Littlehale, Executive Vice President and Chief Clinical Officer at PointRight. "Acute-care partners and other referral sources are demanding hard data on this quality measure, which, in turn, weighs heavily in decisions for contracts and referrals. PointRight® Pro 30™ now allows LTC operators to not only optimize their rates against common diagnoses and other factors, but also know where they stand via national benchmarks."

With penalties for excessive rates for acute-care partners reaching as high as 3% in 2014, PointRight Pro 30 allows providers to easily identify, trend and analyze rehospitalization cases to distill quality improvement opportunities, using web-based interactive analysis tools.

For more information or to attend a webinar-based demonstration, visit www.pointright.com.

About PointRight Inc.

PointRight is the industry standard for analytics that measure risk, quality of care, rehospitalization, compliance and reimbursement accuracy for healthcare providers and payers. Using some of the largest and best databases in the industry, our nationally recognized clinical staff, researchers, and technologists expertly translate disparate data into usable information and insight. For more information, visit www.pointright.com.

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